

# **PRESENTATION ON INDIAN WINE INDUSTRY**

**Indian Grape Processing Board**  
**(Set up under Ministry of Food Processing Industries)**



# EXECUTIVE SUMMARY & INTRODUCTION



- Presently India may be classified with New World Wine Producing countries but the origins of the wine processing in the country are shrouded in the mists of antiquity. The fact that the first wineries were set up in 1970.
- Over the last few years, the Indian wine market was growing at a phenomenal rate of 25-30%.
- The key regions for growing wine grapes are the states of Maharashtra and Karnataka in India's south west.
- In the state of Maharashtra, Nashik is designated as the Wine Capital of the country.



# WINE GRAPE GROWING REGIONS



INDIA  
Wine Grape Growing Region Map





# EXECUTIVE SUMMARY & INTRODUCTION (CONTINUED)



- The first winery to be set up in 1970 by shaw wallace for Golconda and UB group for Bosca.
- In 1981 Chateau Indage set up by Mr. Shamrao Chougule who is now considered as the father of wine producing quality wines in the Sahyadri Valley.
- In 1988, Kanwal Grover set up a winery in Nandi Hills, Bangalore
- In 1999 Sula Vineyards, the brainchild of the Silicon Valley trained Rajeev Samant. Their 1<sup>st</sup> wine was launched in 2000 and a decade later, It is India's largest Producer.



# STATEWISE PRODUCTION CAPACITY



| Sr. no. | State           | Production Capacity (M.T.) |
|---------|-----------------|----------------------------|
| 1       | Maharashtra     | 440                        |
| 2       | Karnataka       | 289.3                      |
| 3       | Tamil Nadu      | 89.169                     |
| 4       | Andhra Pradesh  | 62.2                       |
| 5       | Punjab          | 15.473                     |
| 6       | Mizoram         | 13.736                     |
| 7       | Madhya Pradesh  | 12.5                       |
| 8       | Haryana         | 2.071                      |
| 9       | Jammu & Kashmir | 0.542                      |
| 10      | Nagaland        | 0.1                        |





# WINE GRAPE VARIETALS GROWN IN INDIA

| Red Grape Varietals | White Grape Varietals |
|---------------------|-----------------------|
| Cabernet Sauvignon  | Chardonnay            |
| Grenache            | Chenin Blanc          |
| Malbec              | Clairette             |
| Merlot              | Grillo                |
| Nero D'Avola        | Muscat                |
| Pinot Noir          | Riesling              |
| Sangiovese          | Sauvignon Blanc       |
| Shiraz              | Semillon              |
| Tempranillo         | Ugni Blanc            |
| Zinfandel           | Viognier              |



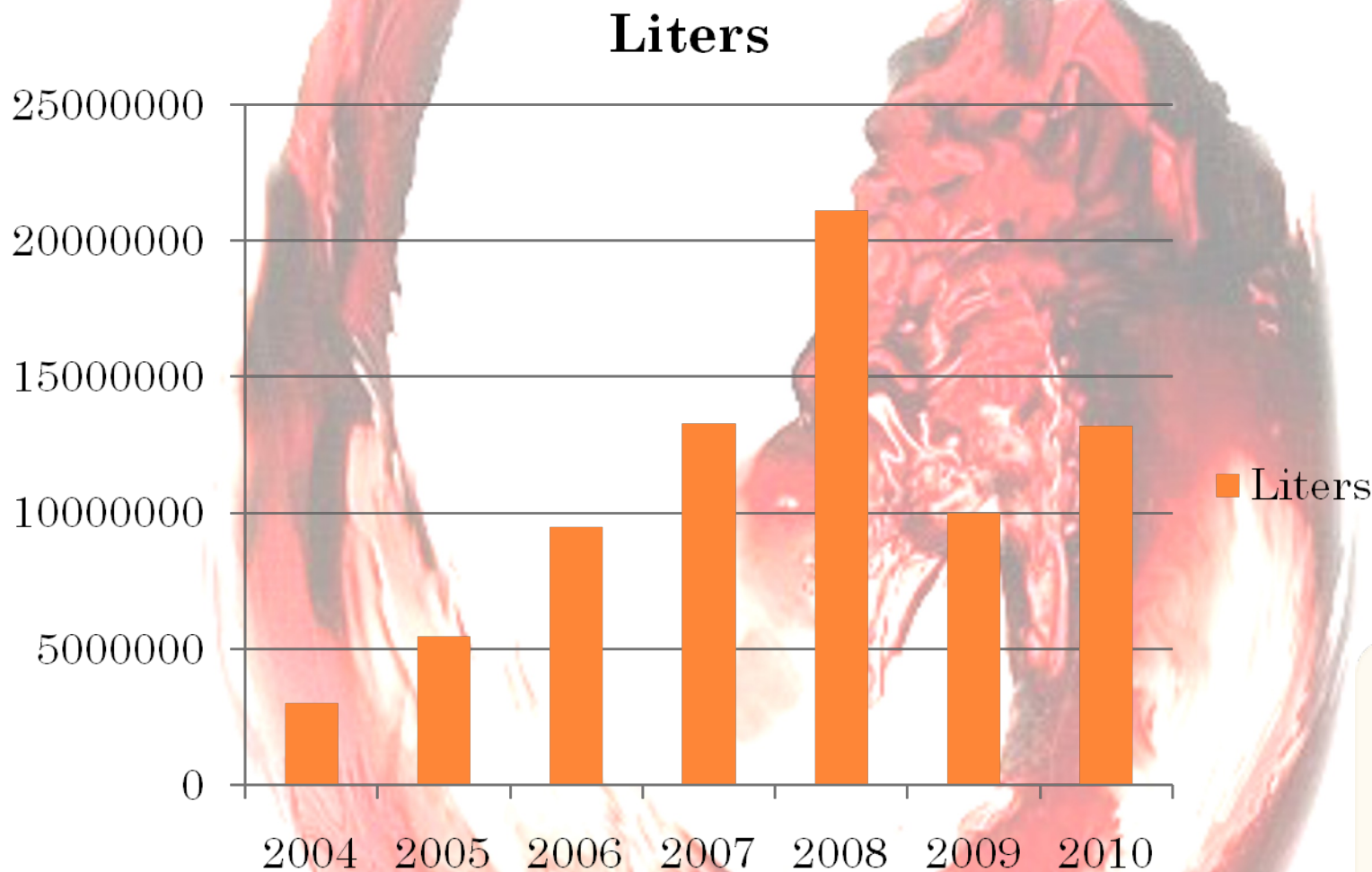
# REGIONS GROWING WINE GRAPE VARIETALS

| Regions      | Age of Vines | Type of Canopy      | Plants per Hectare  | Yield per Plant |
|--------------|--------------|---------------------|---------------------|-----------------|
| Baramati     | 7 years      | Y and VSP           | 3500 to 4500 plants | 2-3 kg          |
| Pune         | 15 years     | Y and VSP           | ~ 3900              | 4 kg            |
| Nasik Valley | 6-8 years    | U and Bilateral VSP | 2500                | 20 MT per acre  |
| Karnataka    | 10-15 years  | -                   | 3500                | 3 kg            |





# YEAR WISE PRODUCTION IN MAHARASHTRA





# PRESENT STATUS

- Total grape cultivating area in acres – 100000
- Acres under Wine Grapes – 7000
- Total wine production – 15000000 liters
- Wine Production capacity of India – 17500000 liters



Thank you

